

MYTHS & MISTAKES

GETTING THE WRONG COVERAGE

Businesses often make the mistake of selecting the **cheapest insurance**. Premiums are determined by a combination of exposure and coverage so doing this might mean your business is **missing coverage**. Businesses also forgo getting policies like "Business Interruption Coverage", leaving themselves exposed if an issue impedes operations.

SPREADING COVERAGE WITH MULTIPLE AGENTS

Businesses that have their insurance policies spread out in different agencies are more **susceptible to coverage gaps and inessential coverage**. Working with one agent allows for a better understanding of the business in its entirety.

ALWAYS INSURING YOUR ASSETS BASED ON MARKET VALUE

Some assets which are essential to business operations, such as buildings, are better off being insured at its **Replacement Cost** rather than at their Market Value since replacing the cost of those assets are **several times greater** in most cases.

"MY CAR IS INSURED THROUGH MY BUSINESS POLICY"

If your personal car is insured through your **business policy**, you will only be protected while performing business operating activities. You must also claim your car as a personal asset in order to be fully protected. Make sure you also explore Non-owner auto liability coverage if your employees use their own cars for business activities.

"UMBRELLA INSURANCE IS ONLY FOR LARGE COMPANIES"

No matter how small your business is, there are multiple ways in which **one mistake can cost anyone millions**. Umbrella is one of the cheapest insurance you can buy and it will protect you beyond the amounts covered by your primary policies.

"I SHOULD ONLY TALK TO MY AGENT DURING RENEWAL"

Your agent should serve as your **trusted adviser** who can make sure that your policy is current with the changing needs of your business. Updating your plan can also allow you to save money by **eliminating unnecessary coverage**.